

The Dallas/Fort Worth Area Tourism Council Foundation Tag Taggart Scholarship Program

Scholarship Criteria and Instructions



Background

The Dallas/Fort Worth Area Tourism Council (D/FWATC) established the Tag Taggart Scholarship Program in 2003 in celebration of the 25th Anniversary of its founding. This endeavor began so as to increase the number of students from the Dallas/Fort Worth region to seek out a career in the tourism industry and to honor one of its longtime members – Irving L. “Tag” Taggart.

Mr. Taggart has been instrumental in the development of the tourism industry both in the Dallas/Fort Worth area but also within the state of Texas for over 30 years.

Purpose

The purpose of the scholarship is to support students from the Dallas/Fort Worth region who intend to study the areas of tourism, travel and hospitality, or who are already in the field continuing their education, in hopes that the recipient will become a future leader in the tourism industry.

Scholarship Criteria

In order to be eligible for the award, candidates must meet the following criteria:

- Only candidates living in the counties making up the greater Dallas/Fort Worth/North Texas region may apply for the scholarship. These counties include: Archer, Baylor, Bosque, Clay, Collin, Cooke, Dallas, Delta, Denton, Ellis, Fannin, Grayson, Henderson, Hill, Hood, Hopkins, Hunt, Johnson, Kaufman, Lamar, Montague, Navarro, Palo Pinto, Parker, Rains, Rockwall, Somervell, Tarrant, Van Zandt, Wichita, Wilbarger, and Wise.
- Candidates may be:
 - High School students enrolled in an accredited Texas college/university who intend to study the areas of tourism, travel and hospitality,
 - Students currently enrolled as an undergraduate or graduate student in an accredited Texas college/university who are studying the areas of tourism, travel and hospitality,
 - Students currently enrolled as an undergraduate or graduate student in an accredited Texas college/university who are studying the areas of tourism, travel and hospitality who cannot afford to attend national industry events,
 - Currently employed in the tourism/hospitality industry by a member of the DFWATC and continuing their education in an accredited program in an institution of higher learning.
- Candidates must have an at least a 2.5 on a 4.0 scale.
- Scholarships are renewable up to 3 years

Application Information

High School Graduate Applicants (Scholarship – up to \$750):

- Type or print all requested information on the application form provided.
- Include one (1) letter of recommendation
- Include a copy of official transcript(s)
- Include a 150 word essay on career goals in the tourism industry

Undergraduate/Graduate Applicants (Scholarship – up to \$750):

- Type or print all requested information on the application form provided.
- Include one (1) letter of recommendation
- Include a copy of official transcript(s)
- Include a 150 word essay on career goals in the tourism industry

Industry Event for Undergraduate/Graduate Applicants (Scholarship – up to \$500):

- Type or print all requested information on the application form provided.
- Include one (1) letter of recommendation – one from the Dean of the College or one from your advisor

Continuing Education (Scholarship – up to \$500):

- Not be eligible to receive full tuition reimbursement from current employer or other source.
- Type or print all requested information on the application form provided.

Application Process

The deadline for submitting completed applications is January 6, 2010.

The scholarship will be paid to the school.

Scholarship Award

The scholarships will be awarded in late January 2010.

The Dallas/Fort Worth Area Tourism Council
Tag Taggart Scholarship Application
 Year _____

I am applying for the (check one):

- High School Graduate Scholarship
- Undergraduate/Graduate Scholarship
- Industry Event Scholarship
- Continuing Education Scholarship

Section I. Personal Information

Full Legal Name: _____

Date of Birth: _____ U.S. Citizen: _____ Yes _____ No

Permanent Address: _____

City: _____ County: _____ State: _____ Zip: _____

How long have you lived at the above listed address: _____

Telephone: _____ Email: _____

Section II. Personal History

Work Experience: Please list your work or internship experience over the past 3 years, in chronological order, with your most recent job last. Attach additional pages if necessary.

Company	Position/Job Description	Start Date	End Date

School Activities: List all activities in which you have participated in during the past 3 years. Attach additional pages if necessary.

Community & Volunteer Activities: List all non-paid community activities in which you have participated in the last 3 years (i.e., volunteer efforts, etc.). Attach additional pages if necessary.

Section III-A. Education Information (If applying for a continuing education scholarship, please skip to section III-B.)

Name of Institution: _____

Address: _____

Dates attended: _____

Classification: ___ Freshman ___ Sophomore ___ Junior ___ Senior ___ Graduate

Current GPA: _____ Major: _____ Minor: _____

Number of Hours acquired: _____ Expected Graduation Date: _____

Please complete this additional section if applying for an Industry Event Scholarship:

Name of Event: _____

Organizing Association/Agency: _____

Dates of Event: _____ Event Location: _____

Section III-B. Education Information – Continuing Education Applicants Only

Name of Institution: _____

Course Title: _____

Date: _____ Location: _____

Goals

In order to be considered for the High School Graduate or Undergraduate/Graduate scholarship, please complete a 150-word essay on your career goals in the tourism, travel and hospitality industry.

Applicant's Statement:

I hereby acknowledge the information on this application is true and correct; I understand that all information is confidential and subject to verification and that falsification of information will result in termination of any scholarships granted.

Signature of Applicant

Date

Signature of Advisor (Employer)

Date

Please return completed application to:

Dallas/Fort Worth Area Tourism Council Foundation
Tag Taggart Scholarship Committee
701 S. Main Street
Grapevine, TX 76051