



Dallas, Fort Worth & Beyond – Where will YOUR story begin?

Your journey of discovery begins here and can be as expansive as the imagination allows. Discover the distinct personalities, flavors, and themes that flow within our entire DFW region, making it one of the most exciting travel destinations in the Southwest.

Journey through smaller communities, discovering their charm and hidden treasures, explore our dynamic metropolitan areas and urban landscapes seeking out the new and hip spots or just take off and explore the area with your own theme as your guide.

Dallas, Fort Worth & Beyond offers visitors a diversity of choices loaded with sophisticated texappeal and a touch of Western flair.

For media assistance, please contact us and we'll be happy to get you started on your personal story!

Media Contacts

Mark D. Thompson

Assistant Director- Marketing

Irving Convention & Visitors Bureau

Phone: 972-252-7476

Email: mthompson@irvingtexas.com

Chair - DFWATC

Diane Brandon

Vice President Marketing & Communications

Arlington Convention & Visitors Bureau

Phone: 817-265-7721

Email: diane@arlington.org

Chair - Media Committee

Traci Mayer

Executive Director

Dallas/Fort Worth Area Tourism Council (DFWATC)

Phone: 817-329-2438

Email: dfwadc@airmail.net



Dallas/Fort Worth Area Tourism Council

Formed to jointly market the entire Dallas/Fort Worth area as a single destination, the Dallas/Fort Worth Area Tourism Council, a not-for-profit organization, has banded together all segments of the tourism industry. The Council represents area communities, area hotels, major area attractions, museums, restaurants, shopping/retail establishments, transportation companies and support services to the industry.

The Council focuses on the promotion of the DFW area as a leisure destination to growing regional inbound market with heavy concentration on attracting visitors within a 500 mile radius. By working together cooperatively with its members, the Council is able to publish the Official Visitors Guide to the Dallas/Fort Worth Area, as well as lead extensive marketing and media efforts to showcase the area to travel consumers, tour and travel planners, travel journalists, and visitors both inbound and during their stay in the DFW area in a variety of ways.

Today, celebrating over 30 years of promoting the region, the Council has grown from our six founding cities and handful of attractions to over 40 cities, in a 32 county area, representing over 150 organizational members in Dallas, Fort Worth & Beyond!



FOODIE

You've just discovered the most palate-pleasing tour of all. Dallas/Fort Worth & Beyond is internationally known for its wide array of culinary flavors. Take a hands-on cheese making class. Load up on fresh fruits and vegetables at a bustling Farmer's Market. Taste local wines and brews. Or sit down to an unforgettable meal at one of the area's renowned restaurants. You're just a few clicks away from the epicurean adventure of a lifetime. Just remember to come hungry and always leave room for dessert.



PERFORMING ARTS

Performing arts take center stage in Dallas/Fort Worth & Beyond. Take in the world-class acoustics of Fort Worth's Bass Hall. Marvel at the awe-inspiring architecture of the new Winspear Opera House in Dallas. Or explore the many historic concert halls, outdoor amphitheatres and community theaters that make the area so incredibly unique. From stadium rock concerts to intimate black box theater performances, entertainment options abound. So, click around and choose the destinations that make up your perfect trip. When you're finished, just be sure to exit stage right.



GIRLFRIENDS' GETAWAY

The ultimate retreat awaits in Dallas/Fort Worth & Beyond. From pampering spas to chic new boutiques, the stage is set for a long weekend you'll never forget. Indulge in a rejuvenating body treatment. Treat your inner-fashionista to the latest wares. Dance the night away at a downtown club. Or just relax lakeside and watch the sun escape beneath the horizon. It all begins right here. Simply add destinations to your suitcase, map, print and get ready for a trip you and your girlfriends will never forget.

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Dallas/Fort Worth Area Tourism Council—www.dfwandbeyond.com



THRILL SEEKER

There are those who enjoy feeding ducks, pondering artwork and sipping lattes. And then there's you. The kind of soul who'd rather be hanging upside down six-stories above ground level. Or feeling the roar of stockcars as they race by at 150 mph. Yes, we know your kind. And we created a custom tour just for you. From Fort Worth to Granbury and everywhere in between, Dallas/Fort Worth & Beyond is a haven for adrenaline junkies. Just click around to build your perfect tour. Then tighten up those shoelaces. You're in for a wild ride.



ART ATTACK

Maybe you fumbled your way through Painting 101 back in high school. Or maybe the arts are your biggest life passion. Either way, there's something for you in Dallas/Fort Worth & Beyond. Visitors from all around the world come to the area each year to take in its many world-class treasures. From the Kimbell Art Museum in Fort Worth to the variety of museums housed within Dallas' historic Fair Park, you're sure to find something memorable awaiting at every turn. Are you ready to be inspired?



ALL ABOUT KIDS

So, you're a kid, eh? Or maybe you're just a kid at heart. Either way, you're headed in the right direction. Dallas/Fort Worth & Beyond is home to more fun per capita than any region in the country. No, really. Where else can you stare down a giraffe, chill island-style in a tropical-themed water park and reach dizzying heights on a rock-climbing wall all in one day? Yup, you said it. And it's all waiting for you right here. This custom tour is all you need to get started. Just be sure to pack a camera. These are memories you'll never want to forget.



**ARCHITECTURE
AFICIONADOS**

From glass and steel cloud busters to intimate, turn of the century clock towers, Dallas/Fort Worth & Beyond is home to a wide array of architectural marvels. Step into a Romanesque style courthouse in downtown Dallas. Take in the Art Deco architecture at Fair Park. Or soak up the awe-inspiring sites inside the world-renowned Bass Concert Hall in Fort Worth. Whether you're desperate for dormers or craving Corinthian, this is the perfect excursion for you.



BACK TO NATURE

Imagine meandering through a botanical garden on a moonlit evening, picnicking under a canopy of trees beside a shimmering lake, or taking in the sunset as you hike through natural grasslands. It's all waiting for you here in Dallas/Fort Worth - and we've created the perfect itinerary to get you started. Simply print this five-stop tour or click around and create your own unique outdoor adventure. Then pack up the sunscreen, a picnic blanket and your favorite pair of shades. It's time to get reacquainted with the great outdoors.



WILDLIFE

Here's a tour where you can experience a South American rainforest, hand feed a towering giraffe and feel the cool chill of a black-footed penguin habitat - all in one afternoon. Home to some of the most magnificent animals on the planet, Dallas/Fort Worth & Beyond has quickly become one of America's premier destinations for animal lovers. And the best part of all? It's a vacation that won't cost you and your family too many clams.

Where will your story begin?



**SHOULDA' BEEN A
COWBOY**

Dallas/Fort Worth & Beyond is the best place in America to experience the nation's proud Western heritage. Mosey over to Mesquite and watch a real rodeo. Plant yourself in the Stockyards National Historic District and watch the world's only daily cattle drive. Trot over to Grapevine and take a ride on a vintage train. Belly up to the bar at an authentic saloon. Or two-step the night away in a larger than life honky-tonk. This insider tour is a chance to relive the Old West - and then return home with the tallest of tall tales.



SPORTS FAN

Fair-weathered spectator? Die-hard fanatic? Either way, you've landed in the right place. From the dugout to the end zone to the penalty box, Dallas/Fort Worth & Beyond is home to some of America's most celebrated sports franchises. Soak in the sights and sounds at Rangers Ballpark in Arlington. Take a behind the scenes tour of these great facilities. Or revel in the epic pageantry of a Cowboys home game. You're just a few clicks and one foam finger away from a vacation experience you'll never forget.



HISTORY BUFFS

Lace up your traveling shoes and step into an era gone by. In Dallas/Fort Worth & Beyond you'll find incredible historic destinations to explore, each one rich with lore. Explore the region's county courthouses, the crown jewels of the historic downtowns; the many charming villages, showing how life used to be; beautiful old homes; and unique architectural sights. So, start building your perfect tour. Then start looking forward to a vacation that's all about looking back.



SHOPAHOLICS

Welcome to the shopping capital of the universe where on just about every corner you'll find temptation lurking. From one-of-a-kind boutiques to internationally recognized shopping malls to hip new shopping districts, Dallas/Fort Worth & Beyond has something for every style of shopper. Stroll through Highland Park Village, America's oldest shopping center. Satisfy your inner-cowgirl at Sundance Square. Or soak in the energy of Knox-Henderson. This is one vacation where you're sure to return home with more than a few keepsakes.



GENT SAVER

Pinching Abrahams? Don't sweat it. Whether you're after an affordable dinner or a free daytime activity for the whole family, there's no better place to visit than Dallas/Fort Worth & Beyond. From outdoor sculpture gardens to historic cattle drives, our local insiders have hand picked an array of sights, smells and sounds that won't break your bank. So click through and load up your suitcase. Then get ready for a guilt-free getaway you'll never forget.



FUN & GAMES

For some, taking naps and snoozing by the hotel pool is the ideal vacation. But not for you. You're the type of traveler who wants to return home with stories to tell. The kind of stories that make eyes open a little wider and jaws drop a little lower. Like how you watched a high stakes polo match, hit a long drive for a hole-in-one, and toured the locker room and press box of America's most celebrated NFL team. Yup, you're all about adventure. And that adventure begins right here.

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